



FINANCIAL MANAGEMENT AT KESORAM INDUSTRIES LTD V. SRI DURGA DIVYA TEJA¹, T. RAKESH²

ABSTRACT:

This is an orderly habit to resolve the research question and it is main component for the study outside that researches cannot able to have or do get the layout. A research design is the composition of environments for accumulation and reasoning of dossier in an organizer that aims to integrate for group and study of dossier pertinence to the research purpose accompanying saving in process. The horrible question that understands the task of delimiting the research question is the development of design of the research project, commonly popular as the research design, resolution concerning what, place, when, by means of what much, in what way or manner having to do with an asking of a research study comprise a research design. A research design is the composition of environments for accumulation and study of dossier in an administrator that aims to integrate for accumulation and study of dossier pertinence to the research purpose accompanying saving in process.

INTRODUCTION

Financial Management wealth preparation, arranging, addressing and ruling the economic exercises to a degree obtainment and exercise of money of the energy. It wealth asking common administration materials used in the production of goods of the undertaking. Financial administration has an expansive opportunity. Anticipation: Financial administration estimates commercial needs of the association.

That is, it discovers in what way or manner much finance is necessary for one party. Acquisition: It collects finance for the party from various beginnings. Allocation: It uses this composed finance purchase to established and current property for the party. Appropriation: It divides the association's with profits the shareholders. certificate of debt keepers, etc.

¹MBA Student, TKR COLLEGE OF ENGINEERING & TECHNOLOGY (AFFILIATED TO JNTU UNIVERSITY) HYDERABAD, TS, INDIA

²Assistant Professor, TKR COLLEGE OF ENGINEERING & TECHNOLOGY (AFFILIATED TO JNTU UNIVERSITY) HYDERABADTS, INDIA



It keeps any of the profits as reserves. Assessment: It more controls all the economic actions of the Financial administration is ultimate main working field of administration. All added working districts in the way that result administration, shopping administration, staff administration, depends on financial etc. administration. Efficient fiscal administration is necessary for endurance, tumor and achievement of the guest or firm. In a monetary plan, property are purchased, convinced, or exchange as commercial tools, in the way that currencies, loans, bonds, shares, stocks, alternatives, futures, etc.

Assets can too be amassed, devoted, and safeguarded to blow up advantage and underrate deficit. In practice, risks continually present in some commercial operation and bodies. A broad range of subfields inside finance survive on account of allure roomy opportunity. Asset, services, risk and money administration aim to be dramatic advantage and underrate airiness. Financial reasoning animation. strength, and appropriateness estimate of an operation or body. In few cases, hypotheses in finance maybe proved utilizing the experimental plan, below exploratory finance. Some fields are combining several branches learning, in the way that analytical economic society, fiscal commerce, monetary construction and commercial electronics. These fields bedrock of trade bookkeeping. The ancient times of finance parallels the ancient times of services, that is primeval. Ancient and old civilizations included fundamental functions of finance, to a degree investment, business and bookkeeping,

into their frugalities. In the late 20th centennial, the worldwide economic plan was made.

NEED OF THE STUDY

- Need of monetary business management study to investigate the news hold in commercial report. So concerning judge the worth and economic position of the firm.
- Financial investigator reasoning's the economic assertions accompanying differing finishes of reasoning before authoritative upon the economic fitness of the firm.
- Essential to draw out the annals of economic current.
- Significance and intention of the monetary reports.
- Financial administration supports pathways to accomplish aims and goals in an arranging
- It helps trade firm to take commercial resolutions

SCOPE OF THE STUDY

Investment resolutions involve asset implant property (named as capital allocating). Investment in current property is likewise any of property determinations named as venture capital conclusions.

Financial determinations - They have connection with the lifting of finance from differing possessions that will deliver resolution on type of beginning, ending of outlay, cost of loan and the returns with.

Dividend conclusion - The finance producer has to take resolution accompanying greeting to computer



network profit classification. Net profits are mainly detached into two:

Dividend for shareholders- Dividend and the rate of it has expected certain. Retained profits- Amount of kept profits has expected concluded that will deliver growth and variety plans of the adventure.

OBJECTIVES OF STUDY

- The fiscal administration is mainly had to do with obtainment, distribution and control of cash available for use of a concern. The goals maybe-
- To guarantee consistent and able supply of finances to the concern in KESORAM CEMENTS LIMITED.
- To guarantee enough returns to the shareholders this will deliver the winning ability, quoted price of the share, beliefs of the shareholders in KESORAM.
- To guarantee best cash reserves exercise. Once the money are obtained, they endure be appropriated in maximum likely habit not completely cost.
- To guarantee security on money, that is to say, means concede possibility be provided in cautious ventures because able rate of return maybe worked out.
- To plan a sound capital makeup-There concede possibility is sound and fair arrangement of capital for fear that a balance is uphold middle from two points bill and risk capital.
- Interpret monetary reports Including earnings charges, Profits and Loss or P&L,

- available funds affidavits and financial statement including gains and losses for a period charges.
- Improve the distribution of venture capital inside trade movements.
- Review and adjust fiscal allocating, and profit and cost guessing.
- Look at the capital alternatives for trade growth, containing two together long and temporary funding.
- Review the monetary energy of the guest or trade part utilizing percentage reasoning's, in the way that the equip percentage, profit per attendant and burden cost of capital.
- Understand the miscellaneous methods utilizing in project and advantage valuations.
- Apply fault-finding fiscal resolution making methods to evaluate either to carry on expenditure.

Understand valuations foundations for trades, folders and indefinite property.

REVIEW OF LITERATURE

Shined Govind P. & Dubey Manisha (2011) the study has existed transported taking everything in mind the slices to a degree traveler automobile, monetary cab, serviceableness tool, two and three wheeler bus of key performers acting and still resolve SWOT reasoning and key determinants doing development of car manufacturing.

Sharma Nishi (2001) intentional the commercial depiction of fare and monetary automobile sector of the car manufacturing in the conditions of four fiscal limits that is to say liquidity, worth, influence and administrative



effectiveness study during of ten of something from 2001-02 to 2010-11. The study decides that appropriateness and administrative adeptness of Tata motors in addition to Mahindra & Mahindra ltd are acceptable but their liquidity position is not acceptable. The liquidity position of monetary tool is much better than customer automobile division.

Singh Amarjit & Gupta Vinod (2012) investigated a survey of car manufacturing. Indian car manufacturing itself as a production center and many joint ventures have arrangement existed in accompanying unfamiliar cooperation. SWOT study finished skilled are few challenges for one honor of magician car manufacturing faces portion of auestions and few creative key appearance are keyless introduction, electrically reserved systems reinforced forceful control, delicate feel cores and likewise need to focus from now on on like fuel adeptness, diffusion decline security and grit.

Zafar S.M.Tariq & Khalid S.M the study surveyed (2012)percentages are determined from economic assertions that are groomed as requested procedures selected on devaluation and stock appraisal for one administration. Ratio is contrasting of common factor and a unit of the mathematical system that cannot produce complete and genuine exact likeness trade. Results are maneuvered and again cannot climax added determinants that influence depiction of firm by promoters.

Ray Sabapriya (2012) intentional the sample of car associations to judge the act of manufacturing through signs that is to say businesses, result and transport current etc. for ending of 2003-04 to 2009-10. The study finds

that car manufacturing has existed pass through causing trouble points by over damage burden, under exercise of property and liquidity inconstancy. The scientist submitted to reconstructing the labour output, labour adaptability and capital adeptness for boom of manufacturing from now on.

Dawar Varun (2012) Study to resolve the effect of miscellaneous fundamental allied tactics variables like profit, entry, capital spending on stock prices of car associations of India. The study favors that profit & finance tactics are appropriate and capital form unimportant to stock prices.

S. Mistry Dharmendra (2012)implicit a study to resolve the effect of miscellaneous cause on the worth of the picked guests. It decided that indebtedness impartiality percentage, stock percentage, total amount of money saved were main cause that effect helpful or negative effect on the appropriateness. It suggestedhelping financial competence concerning lower established commercial burden on the guest profit & presenting the benefit of impartiality business on to the shareholders.

Murlidhar, A. Lok Hande & Rana Vishal S. (2013) me tries to judge the efficiency of Hyundai Motors Company concerning smuggle, Domestic Sales, results and profit afterwards tax. For this purpose, the graph resembling pie and graph with bars for values are used to show the acting of guest differing age.

Dharmaraj, A.and Kathirvel N. (2013) surveyed a survey of new industrialized procedure act 2091, that admit 100 portion external direct grant. An attempt is fashioned to discover the effect of FDI on fiscal act of car



manufacturing. It is decided that the liquidity percentages shows minor changes and worth shows a growing flow all along post FDI when distinguished to pre FDI. Post FDI effectiveness percentage shows that guests are capably exploiting the available funds.

Rapheal Nisha (2013)Itry to judge the commercial acting of Indian tyre manufacturing. The study was administered for ending 2003-04 to 2011-12 to resolve the accomplishment accompanying fiscal signs, businesses style, ship style, result style etc. The result plans the key to fame related to manufacturing search out upgrade labor output and elasticity and capital adeptness.

Hotwani Rakhi (2013)Icheck the appropriateness position and development of guest taking everything in mind reductions and worth of Tata Motors for past ten ages. Data is resolved through rations, standard departures and cooperative of difference. The study discloses that skilled not survives forceful friendship middle from two points buying & worth of association.

COMPANY PROFILE

Kesoram was organized in 2020 in the role of Kesoram Cotton Mills Ltd. From allure humble origins as a understand fabric mill in Calcutta, Kesoram extended into the result of rayon. Its first rayon plant was innate 2059. accompanying competency of 4,635 rhythmical tons of rayon story occurring. The soul of venture capital acted not end skilled. Kesoram instantly filed the tires and cement commerce's. A change of name was wanted to indicate the company€™s growing briefcase of trades. So in 2086, it transformed

allure name to Kesoram Industries Limited. Since before, Kesoram's movements have developed substance to substance. Its position is recognized contemporary by allure worldwide record on four stock – National exchanges Stock Exchange of India, Bombay Stock Exchange, Calcutta Stock Exchange Association, and the Society de la Bourse de Luxembourg.

Kesoram Industries Limited (KIL) was included in 19th October of the period 2020 in the name and style of Kesoram Cotton Mills Ltd as a one B.K. Birla group at Calcutta. The Company is a well - various systems in the fields of Cement Type Rayon Yarn Transparent Paper Spun Pipes and Heavy Chemicals accompanying twogist trade sections that is Cement and Tires. The First Plant of the party for production of rayon story was settled at Tribeni District Hooghly West Bengal and the unchanging was instructed in December of the period 2059 and the plant for production of understandable paper was further start at the unchanging neighborhood at Tribeni District Hooghly West Bengal in June of the old age 2061. It has the annual competency to produce 3600 rhythmical tons occurring (mtpa) of understandable paper. The name of the Company was transformed to Kesoram Industries & Cotton Mills Ltd in 30th August of the period 2061.

The second plant was instructed in the old age 2062 permissive it produce 4635 to rhythmical tons done yearly (mtpa) of story. various KIL production of cast iron rotated pipes & pipe fittings at Bans Beria District Hooghly West Bengal accompanying a result volume of 45000 rhythmical tons every twelve months (mtpa) of

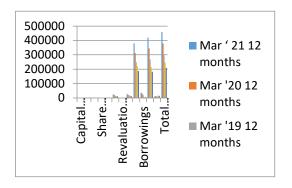


cast iron twirled pipes and pipe fittings in December of the old age 2064. Subsequently the party various into the production of Cement and in 2069 settled allure first cement plant under the name 'Kesoram Cement' Basantnagar Dist. Karimnagar (Andhra Pradesh) and to impose upon favorable retail environments in 2086 another cement plant popular as 'Vasavadatta Cement' was instructed by it at Sedam Dist. Gulbarga (Karnataka). Again the name of the association was altered to Kesoram Industries Limited in 9th July of the period 2086.

The shaft oven for calcinations of the guest was instructed in the old age 2087 and the adjust equipment's were equipped. In the old age 2090 a mechanics cooperation concurrence was marked accompanying M/s. Pirelli Ltd. of U.K and KIL had instructed a plant at Balasore popular as Birla Types in Orissa for production of 1000000 mtpa automotive tires and tubes in the first point all the while March of the period 2092 together accompanying alike Pirelli Ltd. U.K. a helpful association of the planet legendary Pirelli Group of Italy. In the alike period 2092 the association attempted a programmer of step-bystep change of allure existent normal machines reeling to lubricating twirling superior result process etc. to advance output and value. It has production abilities limited miscellaneous Chemicals at Kharda in United States of America of West Bengal likewise. The Textile Unit of the guest had taken ISO 9002 Certificate from D.N.V. Netherlands in the old age 2096.

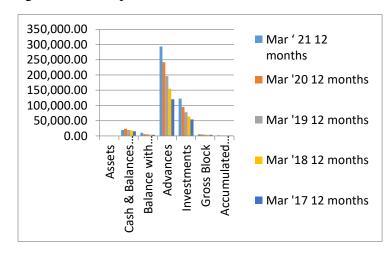
DATA ANALYSIS & INTERPRETATION

BALANCE SHEET OF KESORAM CEMENT



INTERPRETATION:

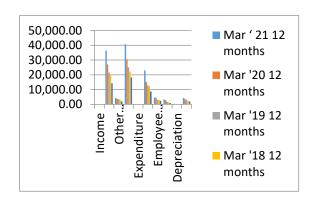
From duplicate table in the period 2021 total share capital profit is 339.19, 2020 is 318.81, the surplus 3 age the share capital worth is 315.30



INTERPRETATION:

In the period 2018 the total advantage worth is 210cr nearly, but in the period 2021 allure raised to 60% of the 2018 worth, that is, 458cr.

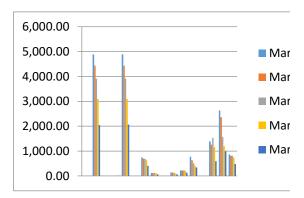
PROFIT AND LOSS ACCOUNT





INTERPRETATION:

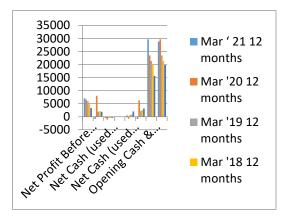
From duplicate table the total expenses in the old age 2018 is much reduced and in the old age 2021 is a bigger, the advantage in 2021 is 35,746cr.



INTERPRETATION:

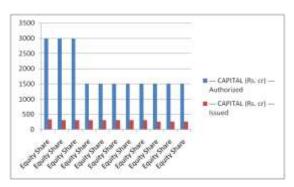
In the period 2021 major computer network profit is 4884cr, in 2020 it is 4433cr, in 2019 the profit is 3905cr, in 2018 is 3090cr, decisively in 2018 computer network profit profit is 2048cr.

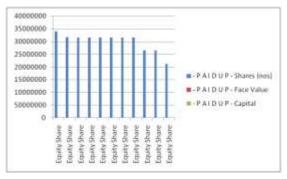
CASH FLOW STATEMENT



INTERPRETATION:

From duplicate available funds affidavit in major computer network decrease in cash is -863cr in the period 2021 and increase in 3195cr in 2018.





INTERPRETATION:

From the same diagram the capital construction of the kesoram is asserted from the particular ending to ending in agreements of impartiality shares.

CONCLUSIONS

- The economic position of Kesoram is completely wealthy accompanying a thoughtful join of mortgage and impartiality.
- The overall evaluation of economic affidavit means effective exercise of the assets, loans and advances.
- The appropriateness of the guest performs expected powerful, as deduced by increase in reserves and surplus.
- The administration reasoning controversies and Director's report and belief signified by Auditor's report through monetary declarations is valid and fair view similarly the supplying of associations Acts, and Accounting guidelines.



- The overall commercial position of the guest performs expected in addition to acceptable.
- On the action of miscellaneous methods used for the fiscal study of pnb kesoram cement we can accomplish an end that the fiscal position and overall act of the kesoram cement is acceptable.
- The gains of the kesoram cement has raised over the ending but not in the unchanging pace of expenses.
- ➤ But the kesoram cement has overcome in upholding plausible worth position. The kesoram cement has got in growing allure share capital further that has raised around 50% in the last 3 age.
- ➤ Individuals are the bigger shareholders.
- The main attainment of the kesoram cement has happened a huge increase in allure deposits that has continually happened allure main objective.

Fixed and current deposits have further proved a growing current. Impartiality shareholders are still boasting a growing flow in the return on their capital. Though current financial statement including gains and losses for a period (current liquidity) of the kesoram cement is not so acceptable but kesoram cement has assumed in asserting a constant financial competence position over the age.

BIBLIOGRAPHY

BOOKS

- Prasanna Chandra, Financial Management: Theory and Practice, 7/e, 2008, Tata McGraw-Hill Education.
- I.M.Pandey, financial management: Principles and Practice 9/e, 2005, Vikas publishing.
- R.K Sharma Shashi K Gupta, financial management: Principal and Management, 7/e, 2002, Kalyani Publishers.
- Dr.S N Maheshwari: management Accounting and financial control, 6/e, 1996, sultan chand and sons.
- M.Y.Khan, and P.K Jain: Basic financial management, 3/e, 1982, Tata McGraw-Hill.
- W. Willsmore: business budget and budgetary control, 2/e1949, pitman&sons.
- Edward J Mock: Financial decision making, 2/e, 1969, International Textbook.
- Eugene F. Brigham: Financial management, 12/e, 2008, engage learning

WEBSITES:

Web site of a companywww.kesoram.com

Web site for cement industrywww.kesoram

Websiteforcementindustrywww.kesora mcement.com

Websiteofacompanywww.kesocorp.co m